



Jesse Bunch

SOFTWARE ENGINEERING LEADER

Profile

Software engineering leader with 15+ years of building impactful software and high-performing teams. Passionate about tackling complex challenges, continuous learning, and contributing to AI-driven innovation.

Employment History

Senior Engineering Manager, Apple, Cupertino, CA

APRIL 2013 – PRESENT

- Led engineering teams responsible for Apple's Productivity apps including Notes, Freeform, Accessibility, and Productivity AI.
- Doubled Apple Notes MAU through thoughtful feature development and relentless focus on quality and user experience.
- Established and scaled Apple's Applications Accessibility team to drive industry-leading innovation.
- Negotiated and organized strategic initiatives at executive levels.
- Built teams and processes capable of serving a combined 1 billion MAU.

Engineering Director, Paramore Digital, Nashville, TN

APRIL 2010 – APRIL 2013

- Delivered 7 iOS applications and over 20 web applications, achieving significant profitability gains through refined project estimation processes.
- Spearheaded transition to Agile methodologies, greatly enhancing team productivity and project predictability.
- Represented the company in client interactions, delivering compelling pitches and technical presentations.

Principal Engineer, DesignersMX, Nashville, TN

JANUARY 2012 – MARCH 2013

- Built a niche music curation platform with nearly 1 million monthly visits.
- Innovated with early adoption of single-page app architecture and robust backend development (Laravel framework).

Freelance Web Developer, Nashville, TN

APRIL 2008 – APRIL 2010

- Picked up any job I could find that would challenge me and help me gain experience and credibility in the industry.

Details

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Links

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Top Strengths

Leadership & Building Teams
Clear Communication
Software Architecture
Swift/Swift UI/Objective-C
HTML/CSS/Javascript/React
Python
Docker

Hobbies

In my free time, I'm a commercial airplane pilot that enjoys doing volunteer medical flights for Angel Flight West.